

Janet Anderson

Chief Marketing Officer

Janet brings over 25 years of international sales and marketing experience to LSI and her focus is on all marketing and business development activities. She has a proven track record in developing and building businesses for global insurance marketing organizations and has worked in multiple markets, including Europe, Latin America and North America, where she built successful direct response insurance businesses. Janet spent most of her career with AEGON, one of the world's largest insurance companies and most recently, worked with ReMark, a subsidiary of SCOR, as CEO of their North and Latin American business.

Janet received her undergraduate degree from University of Wisconsin-LaCrosse and her XMBA from Loyola College with an emphasis on International business.

